Text2Bid Bidder Instructions

**About these instructions:**  
Text2Bid has gone through extensive user testing, and is easy and intuitive for all users. To assist you in conveying this message, we’ve written brief and concise instructions for you to include in your printed material. The brevity is intentional, and delivers the message that Text2Bid is easy – encouraging bidders to participate.

**Smartphone Bidders:**

1. Text **KEYWORD** to **71760**
2. Tap the link in the reply text message

*Note: Text KEYWORD to 845-262-2243 if your reply text says short codes are not allowed.*

* Tap **Items** to browse the catalog.
* Tap an **Item Name** to read description, add to watch list, and bid.
* Tap **My Bids** to view watch list and bid history.
* **AutoBid** allows you to set a max bid for automatic bidding.

**Text Bidders:**

1. Text **KEYWORD** to **71760**
2. Read the reply text message and enter your bid number

*Note: Text KEYWORD to 845-262-2243 if your reply text says short codes are not allowed.*

* Text an item number (e.g. **101** for item A101).
* Read the reply text message for instructions.